



Decide with Confidence

Department STP
899 Eaton Avenue
Bethlehem, PA 18025-0018



Extra Credit
Take Credit Further...With D&B



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The advertisement features a man in a dark suit, pink shirt, and patterned tie in the foreground. The background is a bright yellow with a grid pattern and a white line graph showing an upward trend. The text 'Extra Credit' is written in a large, blue, italicized font, with 'Take Credit Further...With D&B' in a smaller, black font below it. The D&B logo and tagline are in the bottom right corner. The bottom of the ad has a dark blue background with white sunburst patterns.



Extra Credit

Put Your Credit Front & Center!

Smart business owners know that having good credit is important to the health of a business.

But once you've done the work to establish your business credit, do you know how to leverage it to achieve a competitive advantage? Take the next step and get Extra Credit with D&B's Self Awareness Solutions product line.

To learn more about **ActivityScope**, **BusinessScope** and the rest of the **D&B Self Awareness Solutions** product line, call 1-866-594-2655.



ActivityScope & BusinessScope



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You can get your credit report anywhere, but with over 160 years of experience in the business information field, only D&B has the credit insight your company needs. We provide you with tools that help you to manage your credit so that it accurately reflects your business. D&B provides the Extra Credit your business needs with ActivityScope and BusinessScope.

With ActivityScope, discover what kinds of companies are looking at your business credit file – and what they are looking at. Empowered with this knowledge, you can focus on strengthening your credit report for maximum impact. Plus, ActivityScope can provide an early warning signal of interest in your company and prevent you from being blind-sided by takeover bids or fraudulent actions.

And with BusinessScope you receive a detailed overview of your company's facts and figures compared to others in your marketplace, so you can capitalize on your strong points and resolve any deficiencies for a better credit profile.

With ActivityScope and BusinessScope from D&B, you can Take Credit Further and make a positive impact on your bottom line!



Credit InSight

SelfMonitor 2.0 *Improve & Protect Your Credit*

By using SelfMonitor 2.0, you will see your business credit report like never before – in a dynamic, real-time Web environment. As part of D&B's Self Awareness Solutions product line, SelfMonitor 2.0 helps you to proactively manage and improve your credit report for maximum business benefit. You could get your credit report anywhere, but with over 160 years of experience in data collection, one million daily data updates and the quality assurance obtained through our patented DUNSRight™ process, only D&B provides you with the Credit InSight your company needs.



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SelfMonitor 2.0

D&B is proud to present the next generation of business credit monitoring: SelfMonitor 2.0. With the conversion from static paper reports to a dynamic Web interface with the ability to have up to the minute information, SelfMonitor 2.0 makes it easier to react to changes in your credit profile.

By enrolling in SelfMonitor 2.0, you receive:

- Detailed credit information on your company, including key business ratios that measure financial strength
- Your D&B PAYDEX® score that measures how quickly you pay your bills
- Quarterly reminders to check your report, so that you can remain updated on your credit report
- Electronic notification of significant changes to your credit profile



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